

About-Face

With modern technology and decades of experience, **Let's Face It** gives your kitchen a brand-new look without the hassle of a remodel.

AFTER MANY YEARS OF LIVING IN THE SAME HOME, it becomes easier to spot the areas where we'd like to have a fresh look. The furniture could be updated now that the kids aren't climbing all over it, the carpet could be pulled up in favor of hardwood and especially in the kitchen, where we spend so much of our time, the cabinets have seen better days.

However, the prospect of a full kitchen remodel often causes people to delay that update. Between the permitting, the disruption of your family's daily life and the length of time, it's not very convenient—not to mention the cost.

Cabinet refacing is a cleaner and more organized approach to remodeling—an alternative that more homeowners are embracing. Let's Face It, established in 1984, is the oldest cabinet refacing company in Southeastern Pennsylvania and has continually developed modern, state-of-the-art technology and design to reface and enhance an outdated kitchen for 60 percent less than a full remodel, and often in as little as five days. Locally owned and operated by David Cerami, CKBR, Let's Face It (LFI) has worked with thousands of homeowners and is nationally recognized as a pioneer in the cabinet refacing industry.

"Our projects are professionally designed, engineered and installed by our own highly skilled employees," says LFI Senior Designer Vincent Arduino, a 30-year veteran of cabinet refacing.

A consultation with homeowners will include the clients' ideas being heard, as well as the designer presenting options that will bring

those ideas to life. "We want to look at the rooms that are adjacent to the kitchen, especially if it's an open concept floor plan, and suggest something complementary so the space will flow," Arduino says.

Using your existing cabinet framework (if structurally sound), LFI replaces the doors and drawers with designer-quality products. LFI offers factory-finished stained hardwoods, custom-painted wood doors and MDRF wood by-product doors, and the company's environmentally friendly process uses low-odor, non-toxic, EPA-regulated, water-based adhesives.

"Clients can choose styles such as modern, minimalistic, Shaker or traditional European. We also have imported Italian designs and finishes that are currently trending," says Arduino.

"The industry is heading toward products that are more durable, longer-lasting and easy to clean, especially for homes with children," he continues. For this look, LFI offers the highly popular 3DL finish, which is chip resistant and cleans with soap and water. "3DL finish is considered identical to a painted design and is also offered in a contemporary or primitive wood grain, available in classic Shaker, raised panel traditional and the European modern total-flat panel," he says.

LFI can take the cabinets a step further than others in this industry thanks to its full-service local wood shop. Homeowners can add custom cabinets, unique islands and tall pantries to their kitchen at a reasonable price. "We can do design changes in the room that other companies can't do, including adding a built-in frame around the refrigerator or creating a desk area with cabinets and drawers," Arduino says.

LFI is not limited to cabinets and many homeowners prefer the simplicity of its one-stop shop offerings. Clients may choose to add a new countertop as well, such as quartz or granite, and both products are now offered with lifetime sealers, in addition to tile and glass backsplashes with high-performance, factory-sealed grouts.

LFI also has licensed mechanical contrac-

tors, electricians and plumbers on staff. "Nearly everyone gets our LED under-wall cabinet strip lighting which is longer-lasting and 80 percent less costly to use than incandescent lighting," notes Arduino. "LED recessed ceiling lights are the most popular kitchen lights, however decorative pendant lighting over the islands add a unique ambience to the room."

And although LFI does not paint the walls, they will assist clients with the wall color selection to match the cabinets. "We are a design firm and want the entire project to come out nicely, even if it's not work we're doing," he says.

On completion, projects are certified with a lifetime cabinet refacing warranty. "Imagine, today, being able to hire a remodeling professional and at the end of the project you are given a lifetime warranty on both the labor and materials. This is not offered by any other company," Arduino says.

LFI maintains a stellar reputation in the industry, with a 97.8 percent Guild Quality performance rating—one of the highest grades in the industry—and has been recognized with several Best of House & Home awards. **H&H**

Let's Face It
(A HomeTech Company)

1013 N. Bethlehem Pike | Lower Gwynedd, Pa.
(215) 343-2600 | LFIkitchens.com

